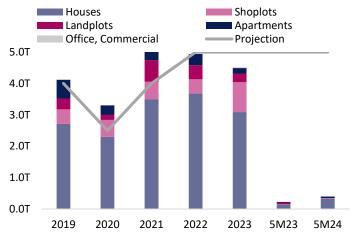
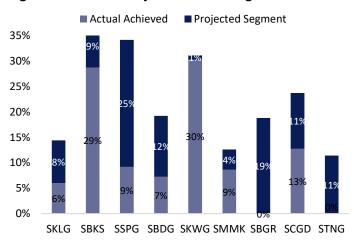


Figure 1. Actual vs Projection Product Type 5M24



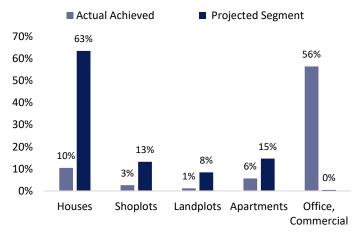
Source: Company & KSI Research

Figure 2. Actual vs Projection Marketing Sales 5M24



Source: Company & KSI Research

Figure 3. Actual Achieved vs Projected Product Type



Source: Company & KSI Research

SMRA Marketing Sales Highlights

SMRA's Marketing Sales grew in 5M24 to IDR 405.93 Bn / 8% (vs 5M23 IDR 225.84 Bn / 5%) against SMRA's target of IDR 5Tn.

Marketing sales were contributed by Karawang at IDR 12.12Bn / 30.3% of annual target of IDR 40Bn, Bekasi at IDR 123.49Bn / 28.7% of annual target of IDR 430Bn, Crown Gading (Taruma Jaya) at IDR 69.95Bn / 12.7% of annual target of IDR 550Bn, Serpong at IDR 114. 63Bn / 9.2% of the annual target of IDR 1.25Tn, Makassar of IDR 17.20Bn / 8.6% of the annual target of IDR 200Bn, Bandung of IDR 43.36Bn / 7.2% of the annual target of IDR 600Bn, Kelapa Gading of IDR 25.18Bn / 6.0% of the annual target of IDR 420Bn.

5M24 Marketing Sales by Product Type.

SMRA's product type contribution in 5M24, namely Office, Commercial became the largest contribution with growth of IDR 11.27Bn / 56.4% of annual target of IDR 20Bn (vs 5M23 IDR 2.46Bn / 24.6% of annual target of IDR 10Bn).

Houses grew to IDR 331.18Bn / 10.4% of annual target of IDR 3.17Tn (vs 5M23 IDR 140.27Bn / 5.0% of annual target of IDR 2.81Tn).

Apartments grew to IDR 41.17Bn / 5.6% of annual target of IDR 730Bn (vs 5M23 IDR 14.93Bn / 3.3% of annual target of IDR 450 Bn).

Shoplots grew to IDR 17.36Bn / 2.6% of annual target of IDR 660Bn (vs 5M23 IDR 10.46Bn / 1.1% of annual target of IDR 930Bn).

Landplots decreased to IDR 4.96Bn / 1.2% of annual target of IDR 420Bn (vs 5M23 IDR 57.72Bn / 7.2% of annual target of IDR 800Bn).

Comment

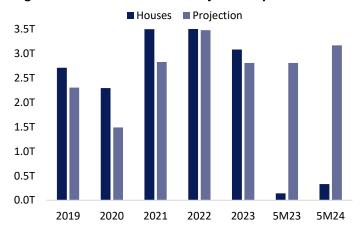
We see SMRA as having potential recovery in performance and growth in 2024 by looking at 5M24 as an improved overall growth total compared to the previous month. SMRA is currently trading at IDR 520, has a fair value of IDR 565 with a P/E of 9.5x (below 5Y AVG of 21.6x) and has a PBV of 0.8x (below 5Y AVG of 1.5x).





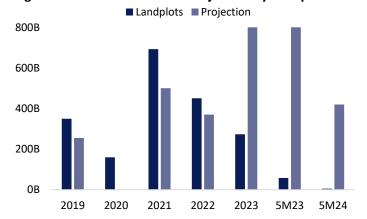
APPENDIX

Figure 4. Actual Achieved vs Projection by Houses



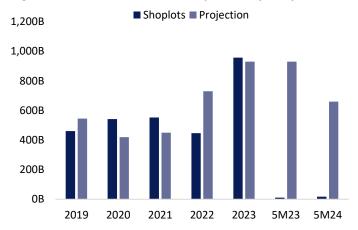
Source: Company & KSI Research

Figure 6. Actual Achieved vs Projection by Landplots



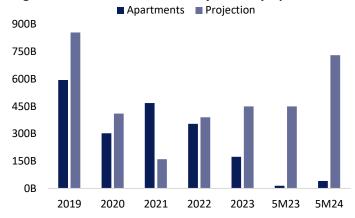
Source: Company & KSI Research

Figure 5. Actual Achieved vs Projection by Shoplots



Source: Company & KSI Research

Figure 7. Actual Achieved vs Projection by Apartments



Source: Company & KSI Research

Figure 8. Actual Achieved vs Projection by Office,



Source: Company & KSI Research





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